

President Speaks



Dear Friends,

Together with my colleagues in the Executive Committee, I wish you a very happy, healthy and prosperous New Year 2018.

I am humbled, honored and privileged to assume the role of President of Noida Management Association and extremely thankful to all of you for giving this opportunity. I assure you that I will do my best to take NMA to new heights with your support. I would also like to extend my sincere thanks to all the Founder Members and Past Presidents who have contributed immensely for NMA.

It is a pleasure for me to share my thoughts with you through the 3rd issue of "Management Paradigms". During the later part of the year 2017, we organized several important programs for the benefit of our members like Fire and Safety, GST, etc. We have also organized program on Labour Laws and mega event of the 16th Annual Management Convention. We also recently organized "Blanket Distribution" for the needy and poor.

Memberships are the lifeline of any association and they represent the professionals. Thus we are required to approach the industries, host relevant events so that professionals attend our programs and become members. We have to start a membership drive to cover industries from different spectrum. A membership committee has been constituted for the purpose who shall be looking into it.

We hope that our efforts shall yield a good name for NMA.

Once again wishing you all the best.

S N Singh
President

NMA EXECUTIVE COMMITTEE

Office-bearers

Shri S. N Singh
President
Mob. 9810357077

Shri B.B Tiwari
Hony. Treasurer
Mob. 9818994394

Shri Rajesh Tripathi
Sr. Vice President
Mob. 9811411044

Shri A.K. Gupta
Hony. Jt. Secretary
Mob. 9717695360

Shri Surinder Mohan
Vice President
Mob. 9871799434

Shri Sandeep Mittal
Hony. Secretary
Mob. 9810334060

Members

Shri Durgesh Garg
Mob. 9873082755

Shri Bighnesh Dubey
Mob. 9999122845

Mohd. Nadeem Khan
Mob. 8527194105

Shri Sanjeev Asthana
Mob. 9818075694

Shri Pankaj Jain
Mob. 9312213765

Shri Nirbhay Singh
Mob. 9818682041

Shri Sanjeev Kumar
Mob. 9711187880

Dr. Yogendra Singh
Mob. 9811133378

Shri V.K. Tomar
Mob. 9953656427

Shri C B Sharma
Mob. 9810964253

Special Invitees

Shri S. S. Verma
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Shri K. P. Verma
Mob.: 9818212486

Shri S.C. Kulshrestha
Mob.: 9811315492

Wg. Cdr. (Rtd.) Shri R. S. Shukla **Shri H. K. Garg**
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Co-opted Members

Shri S.S. Yadav
Mob.: 999844483

Shri Shrikant Bhande
Mob.: 8447045500

NMA Secretariat

Mr. C. S. Mishra
Executive Officer
Mob.: 9811102132

Vikas Sharma
Executive Staff
Mob.: 88007440779

From Editor's Desk



Dear Members,

We are back with the latest issue of "Management Paradigm". Between last issue and this issue, we had several events including NMA convention as well as election for the new executive committee. The convention was a grand success and we have tried to cover the same in this issue. Elections for the new executive committee also took place during this period and a new committee has taken charge under the leadership of Mr. S N Singh once again. We have provided a profile of all the office bearers and members for your reference in this issue.

Look forward to receive your feedback / comments on this issue.

Durgesh Kumar Garg
Chairman – Media & Publication Committee
✉ durgeshgarg@gmail.com ☎ 9873082755

Active Past Presidents and Founder Members



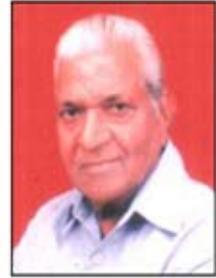
Mr. S S Verma

Advisor
Ginni Filaments Ltd.



Mr. S C Kulshrestha

Ex. GM (P&A)
KRIBHCO



Mr. H K Garg

Ex. GM
NTPC



Wg Cdr R S Shukla (Rtd)

Management Advisor
Surya Management Systems



Mr. K P Verma

Chairman
HRD Foundation



Mr. Dinesh Jain

President – Legal & Corporate Affairs
Uflex Ltd.



S K Tomar

GM (Corp. Affairs)
Holostic India Ltd.

“

The true measure of any society can be found in how it treats its most vulnerable members.

- Mahatma Gandhi

”

Executive Committee



S N Singh, President

S N Singh is working with Uflex Ltd as VP – HR. He is an MSW from Agra University and has more than 33 years of experience in the field of HR and Industrial Relations. Prior to Uflex, he worked with Century Pulp & Paper and Keshoram Rayan Ltd. He is associated with NMA for a long period and served as Honorary Secretary consecutively for last 2 terms. He is also a past president of Lions Club Delhi Noida.



Rajesh Tripathi, Sr. Vice President

Rajesh Tripathi has over 18 years of experience in HR and presently heads the HR function of Gujarat Heavy Chemicals Ltd. as VP – HR. He holds a Master's Degree in Science with specialization in Genetics from the premiere GB Pant University, Pantnagar and is a Post-Graduate in HR and Psychology from XLRI, Jamshedpur & Amity University respectively. He is an alumnus of Kellogg School of Management, Chicago (US), from where he did his Global Advanced Management program.



Surinder Mohan, Vice President

He is a Law Graduate with PG Diploma in HR having 40 years' experience in various Industries including JK Synthetics, Punjab Tractors and Delton Cables. For last 25 years, he has been working with C&S Electric Ltd and is presently holding the position of Advisor – HR responsible for HR and IR of 7 manufacturing Plants at Noida and Haridwar. He has been Honorary Secretary of NMA for two terms in the initial stage after its formation.



Sandeep Mittal, Honorary Secretary

Sandeep Mittal is currently working with Holostik India Ltd. as a Chief Financial Officer. He is a qualified Chartered Accountant, Company Secretary and Law Graduate with more than 30 years of professional experience. He has worked for several organizations in different capacities within and outside India. His personal motto is to work for empowerment of less privileged through knowledge sharing and mentoring.



B B Tiwari, Honorary Treasurer

He has more than 21 years of experience in HR and is currently working with Ginni Filament Ltd as AGM – HR & Admin. His educational qualifications include MA, LLB and MSW.



A K Gupta, Honorary Joint Secretary

He has a vast experience of 52 years having worked with organizations including Hindustan Motors, L&T, Controls & Switchgears, Supreme Industries, etc. He is currently working as General Manager with R L Industries. He is a B.E. (Mech) from IIT Roorkee. Mr. Gupta is an active member of NMA and has been a part of Executive Committee for several terms.



Durgesh Garg, Member

Durgesh Garg has been a member of Executive Committee of NMA for several terms. He has served as Honorary Secretary and Joint Secretary of NMA in the past. With almost 20 years of experience in the field of Media Analytics, he is presently working with Impact Research & Measurement Pvt. Ltd. as General Manager leading Operations, HR and CRM functions. He holds PG Diploma in IT & Management and PG Diploma in Marketing Management in addition to AMEC International Certificate in Measurement & Evaluation.



Pankaj Jain, Member

Pankaj Jain is a seasoned CMA, CS and alumnus of IIM, Calcutta with vibrant spirit of entrepreneurship, having over 27 years of diversified experience across wide spectrum of industries. He has worked at top corporate level positions like VP, CFO, CEO and Director with reputed business houses such as Super Seals, IAP, ERA Infra, Logix Group and has been instrumental in raising funds for projects (including mega infrastructure projects under Public Private Partnership) having cost of over Rs. 15000 crores. Currently, he is engaged as Founder & CEO of IRE CFO Services LLP which provides Solutions for Infra & Real Estate with specialty in RERA / IBC Consulting and Project Funding.



Sanjeev Asthana, Member

Sanjeev Asthana is the Vice President (HR) with Triveni Engineering & Industries Ltd. He is a Post Graduate in HR with 19 years of vast experience in the area of developing and implementing HR subsystems for business excellence. Prior to Joining Triveni, he has worked with SRF Ltd, Samtel Color Ltd, Jubilant Organosys Ltd, Minda Huf Ltd and Motherson Sumi Systems Ltd.



C B Sharma, Member

He has more than 30 years of experience and is working with Autometers Alliance Ltd as AGM (P&A). He is looking after all function of Personnel & Administration of Noida Unit and offices all over India; including Human Resource Development, Industrial Relation, Legal & Statutory, Liaison with Local Authorities, EHS (Environment, Health, Safety) activities.



Bignesh Dubey, Member

Bignesh Dubey is a Graduate from Agra University and also holds a Diploma in Personnel Management & Industrial Relations. He has an experience of more than 24 years in the field of Human Resources, Industrial Relation and Liaisoning with various govt. authorities. He is currently working as AGM (HR) with Uflex Ltd (Engg. Div.).



Dr. Yogendra Singh, Member

Dr. Singh is having more than 16 years of long intensive career in education as well the corporate world. He is presently working as Head of the Department, Department of Management Studies, J.S.S Academy of Technical Education, Noida. He completed his PhD in management at a very early age of 25. He has written several books on marketing, management, organizational behavior, economics, human values, Industrial Sociology. He has also written several articles both in national and international journals. His achievements have been appreciated, awarded and recognized by various agencies including more than 15 awards.



Nirbhay Singh, Member

Nirbhay Singh is a qualified HR professional with more than 8 years of rich experience in HR & IR. Currently he is designated as Head – HR with Afflatus Gravures Pvt Ltd. Prior to Afflatus, he also worked with Uflex Ltd. in Corporate HR. Mr. Singh has done his MBA (HR&IR) and LL.B (Hons) from University of Lucknow. His specialist fields of knowledge include strategic HR planning, Recruitment, Legal/Statutory compliances, policy designing, HR workflow development, Business Sustainability, etc



Dr. V K Tomar, Member

Dr. V.K. Tomar is a post graduate with MBA and PHD. He is working as Chief Administrative Officer with the Jaipuria Institute of Management, Noida.



Mohd. Nadeem Khan, Member

Mohd. Nadeem Khan is presently working as AVP – HR with C&S Electric Ltd.



Sanjeev Kumar, Member

Sanjeev Kumar is working as DGM – HR with KRIBHCO. He has more than 30 years of experience in various capacity in the field of HR.

Co-opted Members



S S Yadav, Co-opted Member

S S Yadav is working as Executive Director – HR with KRIBHCO heading the entire HR function of the Organization.



Shrikant Bhande, Co-opted Member

He is holding the position of Chief General Manager – HR with Indian Oil Corporation - Pipelines Division, Noida.

NMA Secretariat



C.S. Mishra, Executive Officer

Mr. Mishra has more than 35 years of experience in the field of HR & Industrial Relations. He retired as DGM – HR from KRIBHCO. He is an MA (Gold Medallist) with Diploma in Personal Management & Industrial Relations.

16th Annual Management Convention (24th Nov 2017)

Noida Management Association (NMA) organized its 16th Annual Management Convention at Hotel Fortune Inn Grazia, Noida on the theme “Emerging Trends for business opportunity in India”. This mega event was attended by Senior Managers from public and private sector companies, top BPOs as well as faculty members and MBA students from management institutes. The convention was addressed by experts and luminaries from Management field as well as top policy-makers.

The chief guest of the convention was **Dr. Mahesh Sharma, Union Minister of Culture (IC), Govt. of India**. Inaugurating the convention, Dr. Sharma mentioned about his long association with NMA. He appreciated the efforts of NMA in providing such a great platform to deliberate on the current business opportunities in view of several progressive initiatives taken by Govt. of India. The inaugural session was also attended by other dignitaries including **Mr. Dinesh Jain, President (Legal & Corporate Affairs) – Uflex**, **Mr. Chandan Chattaraj, President (HR) – Uflex** and **Dr. R.P. Singh, Director (HR & Legal), IFFCO**. A souvenir was also released at this occasion.



Mr. S N Singh, President – NMA, welcoming the chief guest, Dr. Mahesh Sharma



Distinguished Guests on the dias

The programme was preceded by an award function in which Best Leadership Award was given to Dr. Mahesh Gupta, Chairman, Kent RO Systems. Aarav Rastogi from Jaipuria Institute of Management, Noida was awarded the best management student award.

The first technical session saw intense deliberations from speakers on the ease of doing Business and Govt. initiatives in this regard. **Shri Vijay Rai, MD - Enterprise Business, Asia Pacific & EMEA Markets, Saviour Inc.** spoke about the measures taken by govt. for ease of doing business in the country. **Dr. Sameer Srivastava, Professor, IIM - Lucknow** spoke about new manufacturing policy and its impact in creating employment, generating demand and achieving GDP rate.



Best Leadership Award being given to Dr. Mahesh Gupta



Best Student Award being given to Aarav Gupta from Jaipuria, Noida

During the second session, **Mr. Satvinder Singh, CGM (Technology), NSIC** spoke about Government Initiatives in building entrepreneurial skills among young people and exploiting opportunities of having demographic dividend i.e. under productive age. He mentioned that talent can just not be employed for job but they can be channelized for creating job. In the same session, **Mr. Prashant Sharma, Head - Talent Management, Uflex** spoke about assessing right talent for role as well as culture fitment. He expressed his deep concern about non-availability of structured vocational training centres in sufficient nos.



Winners of Best Student Award along with guests and NMA officials



Souvenir Release



Felicitation of Mr. S K Chaturvedi, Ex CMD, NHPC and NMA well-wisher



Executive Committee Members at the venue

The last session of the day saw Mr. Anish Gupta , Partner - Bain & Co., speaking on M&As and better fund management. He noted that customers' demand and cash flow availability were two key drivers of sustaining any brand in market. One needs to keep constant vigil about market share and its impact on business cash flow. Mr. Narendra Dahiya, Director - Marketing, Microsoft spoke about the impact of social media in creating demand. He noted that digitization had simplified fund flow and brought transparency. Start-ups are required to be more focused and need to do constant monitoring of business performance in terms of financial parameters. Mr. Shams Tabrez, AGM, SBI informed about financial assistance provided by SBI for budding entrepreneurs.

The programme was concluded by 5.00 pm with valediction and vote of thanks.



A view of the audience

Please keep NMA updated for any change in your address/other details:

Membership No.: _____

Name: _____

New Address: _____

Email: _____

Mob.: _____

Please email to info@nmanoida.org or send to:

Noida Management Association, C-20/6A, Sector-62, Noida - 201301

Phone No. : 0120-6494413 | Visit us : www.nmanoida.org



Rajesh Tripathi

Head & Vice president - Corporate Human Resource: GHCL Limited

Senior Vice President: Noida Management Association

Segmentation has been an integral part of modern day management. Every company does some study to segment its customers. It is being used first to know and then satisfy needs of various sets of customers. Under segmentation, demographic differentiation, psychographic differentiation and behavioral differentiation are the focus of product developments and offerings to customers.

Many marketing and business experts perhaps have used this methodology to segment and satisfy needs, but I see a change happening in this field.

Look at the entire lengthy, time-consuming & continuous process of segmentation, so as to know demographic, psychographic and behavioral dimensions of customers. Whereas the entire underlying reason is to meet the need so as to earn more money from customers. Today, customers' needs, wants and demands are getting blurred. Reason, customers themselves are not clear what they really need. Old theories describe needs as means to live. But today meaning of Living per se has changed. What some see as needs may be a demands for others.

I conclusively see merit in organization moving away from old way of segmentation based on attributes.

Value Proposition - a concise statement of customers benefits, truly reflects not only the value of a product but what value it adds to each customer based on cost, servicing worthiness and price value.

Customers reasonably can be categorized based on their price sensitiveness, cost of serving them and more apparently how poorly they being served by competitors. Therefore, Marketing and thereon Pricing has to be based on Buying Behavior of Customers and not attributes of product/customer.

More often when I look at one-product companies, I see huge challenge in their segmenting product and then finding reasons to charge premium. Commoditization is not the outcome of only easy entry or more & more competition in a segment but perhaps inability of producers to move from attribute based segmentation to value/Buying Behavior based segmentation.

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NMA Membership

Subscription fee

For Organizational Members:		
Organization Turnover	Annual Fee (Rs.)	Life Membership (Rs.)
Upto 5 Crore	2,000/-	
5 Crore to 50 Crore	3,000/-	
50 Crore to 100 Crore	5,000/-	
Over 100 Crore	10,000/-	1,00,000/-
Institutions	3,000/-	30,000/-

For Individual/Professional Members:		
Category	Annual Fee (Rs.)	Life Membership (Rs.)
Individual / Professional Member	600/-	6,000/-
Student Member	300/- (for two years)	

Membership Benefits

1. An opportunity to interact with Professionals from across the Industry
2. Invitation to monthly evening lectures organized by NMA free of cost
3. Special discount on seminars and workshops organized by both NMA and AIMA
4. Members receive the NMA's quarterly News-letter "Management Paradigm" complimentary

For any queries and enrolling as members, please contact:

The Executive Officer

Noida Management Association

C-20/6A, Sector 62, Noida – 201301

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Lastly, Buying Behavior based segmentation will provide much needed distinct grouping of customers for a single product and satisfying customers' needs more appropriately. This will help further achieving much required – Company Branding and Effective Pricing, leading to sustainable Life to a company and making more & more money. The ultimate aim of a business, perhaps for most?

Glimpses of Programs recently organized by NMA

NMA organized an awareness program on **Fire & Safety** on **13th May 2017**. Sh. Praveen Singh, IPS, DGP (Fire Services), UP inaugurated the program along with Mr. Aman Sharma, Dy. Director (Fire Services), Meerut Zone.



Sh. Dinesh Jain (Past President – NMA) welcoming the chief guest Sh. Praveen Singh, IPS



An attentive audience

NMA organized a full day workshop on “Industrial Relations today, A Paradigm Shift” on 19th May 2017 at NMA House. The program was well received by the industry. The faculty for the workshop included Mr. Dinesh Jain, President, Legal & Corporate Affairs, Uflex Ltd., Mr. V. Shekhar, Senior Advocate, Supreme Court, Mr. Sanjeev Asthana, Head - Group HR, Triveni Engineering & Industries Ltd. And Mr. S C Kulshrestha, Labour Law Advisor.



Mr. S N Singh, President – NMA, addressing the participants



View of the audience

Evening talk on GST by Sh. Kapil Vaish, Sr. Tax Consultant on 26th August 2017. Sh. Gopal Krishan Agarwal, National Spokesperson, BJP was the chief guest.



Sh. S N Singh, President NMA welcoming
Sh. Gopal Krishan Agarwal



Lighting of the Lamp by Sh. Gopal Krishan Agarwal
and Sh. Dinesh Jain

As part of our social commitment, NMA has been organizing blanket distribution program for the needy for several years. This year too, a blanket distribution program was organized on 24th Dec 2017 at NMA house. Our MLA, Sh. Pankaj Singh, inaugurated the program and also interacted with members.



NMA Members at the venue



Sh. Pankaj Singh, MLA, distributing blankets

NMA Vision:

To an institution for facilitating management excellence

NMA Mission:

1. To facilitate the Organisations in Noida/Greater Noida for achieving excellence in industry, service sectors and trading to make it globally competitive.
2. To be a change medium for individuals, Organisations and the Society.
3. To maintain a financially strong, ethical, growth-oriented association providing an enjoyable environment to its members as well to its employees.

देश में कारोबार करना बेहद आसान

एनएमए के 16वें सालाना सम्मेलन में व्यापार के अवसरों पर विमर्श

अमर उजाला ब्यूरो
नोएडा।



सम्मेलन में मुख्य अतिथि डॉ. महेश शर्मा संबोधन के दौरान।

नोएडा - मैनेजमेंट एसोसिएशन (एनएमए) ने सेंक्टर-27 स्थित होटल संस्थान में 16वें सालाना व्यापार सम्मेलन का आयोजन किया। श्राद्ध में व्यापार के अवसरों के लिए उभरते ट्रेंड को ध्यान पर आयोजित सम्मेलन का उद्घाटन केंद्रीय मंत्री डॉ. महेश शर्मा ने किया। इस मेधा श्रेष्ठ में निजी और सार्वजनिक क्षेत्र की कंपनियों के परिचय प्रबंधक, सीईओ, फेडरल्टी सेक्टर और मैनेजमेंट इन्टीट्यूट के एग्जिक्यूटिव शामिल थे।

सम्मेलन के मुख्य अतिथि केंद्रीय मंत्री डॉ. महेश शर्मा ने कहा कि जब से बैंग्लूर में 'मैट्रो' की शुरुआत में भारत को सफल बनाया है, भारत में व्यापार करना बेहद आसान हुआ है। उन्होंने एनएमए को सफल करने हुए कहा कि उसने व्यापक मंच

प्राप्त करार शोरी को अपनी बात रखने का मौका दिया। कार्यक्रम में बैंक ऑफ़ इंडिया के डॉ. मोहन मुंज का ब्रेड - सेक्टरिंग अवार्ड दिया गया। जयपुरिया स्कूल ऑफ़ मैनेजमेंट के अध्यक्ष रमेश कुमार को बैंक ऑफ़ इंडिया के अध्यक्ष प्रमोद कुमार सिंह, फेडरल्टी

एएसो - कलकत्ता, सुनौदा का एचआर डेव डिनल मैम, सीबी विपारी, एक सुनौ, सुनील गर्ग, सोहन मिश्रा, पंकज जैन, सोहन विपारी, निजाम खान, आईआईएम लखनऊ के प्रोफेसर समीर सोहनिया, बंजन चट्टपाज आदि विद्वानों ने नोटबंदी और नीरसरती के बाद बदलते भारत पर बात रखी।

Amar Ujala, Noida (25th Nov 2017)



नोएडा, सेंक्टर-27 में एनएमए कार्यक्रम का उद्घाटन करते केंद्रीय मंत्री डॉ. महेश शर्मा। (छाया : विकास)

नोटबंदी ने भ्रष्टाचार पर की कड़ी चोट : डा. महेश

नोएडा, (भाब) : केंद्रीय मंत्री डा महेश शर्मा ने कहा कि देश को आर्थिक रूप से मजबूत करने तथा भ्रष्टाचार को खत्म करने के लिए नोटबंदी का फैसला जरूरी था। उन्होंने कहा कि धारी विरोध के बावजूद प्रधानमंत्री नरेंद्र मोदी ने यह फैसला लेकर देश को आर्थिक रूप से मजबूत बनाने का कार्य किया है। उन्होंने कहा कि देश में नोटपाटी लगाने का एक समान कर व्यवस्था लागू की गयी है।

● इंदिरा गांधी के समय भी नोटबंदी की मांग उठी थी, बावजूद इसके इच्छा रहित न होने तथा चुनावों में हर के भय से वह इस पर कोई निर्णय नहीं ले पाई

केंद्रीय मंत्री ने यह बात आज यहां नोएडा - मैनेजमेंट एसोसिएशन (एनएमए) द्वारा भारत में व्यापार के अवसरों के लिए उभरते ट्रेंड थीम पर साप्ताहिक प्रबंधन सम्मेलन को संबोधित करते हुए कहा। उन्होंने कहा कि देश में व्यापार के विकास के लिए कठिन फैसले लेने की आवश्यकता होती है। ऐसा नहीं है कि पूर्व में नोटबंदी जरूरी नहीं थी। तात्कालीन प्रधानमंत्री इंदिरा गांधी के समय भी नोटबंदी की मांग उठी थी। बावजूद

इसके इच्छा शक्ति न होने तथा चुनावों में हार के भय से वह इस पर कोई निर्णय नहीं ले पाया। प्रधानमंत्री नरेंद्र मोदी ने विकास के पुर्जोर विरोध के बावजूद नोटबंदी का ऐतिहासिक फैसला लेकर देश को आर्थिक मामलों में मजबूत बनाने के साथ-साथ भ्रष्टाचार और कालखण्ड पर कड़ा प्रहार किया है। नोटबंदी का असर कारगर में देखने को मिल रहा है। भारत दुनिया के सापने तीनों में उभरते आर्थिक शक्ति बना है।

Punjab Kesari, Delhi (25th Nov 2017)

Union minister justifies GST, demonetisation as 'tough calls'

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NOIDA: Union minister Dr Mahesh Sharma, on Thursday, justified demonetisation of high denomination currency notes and the introduction of Goods and Services Tax (GST) as "tough decision" by the Central government to ensure the country's growth.

He was speaking at the Noida Management Association's annual convention, which he inaugurated at a hotel on Friday. "Demonetisation and GST were the right steps for the country. Hard decisions had to be taken to take country on path of growth and root out corruption from the society. Corruption-free India is only possible with hard economic decisions," he said.

"There may be difference of opinion on the rate structure of 18% or 28% under the GST. Prime Minister Modi never said he is the most intelligent person. He has said that the government is open to suggestions for amendments. In the recent past, GST rates have been decreased on



Union culture minister Dr Mahesh Sharma inaugurated Noida Management Association's annual convention in Noida on Friday.

several items. Further reviews will also be done as problems were raised by industries and institutions," he said.

Sharma said the government may need to demonetise currency notes of other denominations in future as well, adding that the prime minister is trying to bring the country's progress back on track with such hard decisions.

Noida Management Association (NMA) is a non-profit autonomous body affiliated to the All India Management Association. The convention was attended by senior managers from public and private sector companies, top BPOs as well as faculty members and students from various management institutes, including those from IIM Lucknow's Noida campus.

Hindustan Times, Noida (25th Nov 2017)

एसएन सिंह नोएडा मैनेजमेंट एसोसिएशन के अध्यक्ष बने



जय. नोएडा - नोएडा मैनेजमेंट एसोसिएशन के नुकुरार को हुए चुनाव में एसएन सिंह अध्यक्ष निर्वाचित किये गए हैं। एसएन सिंह सुप्रीमस लिमिटेड में कांस प्रेसिडेंट के पद पर कार्यरत हैं। इस दौरान राजेश त्रिपाठी व सुनिंद मोहन उपाध्यक्ष, संदीप मितल सचिव, शोबी त्रिपाठी कोषाध्यक्ष व एक गुल्म उपसचिव निर्वाचित हुए हैं। कार्यकारिणी के सदस्यों का भी चयन हुआ है। सभी पदाधिकारी शहर की विभिन्न कंपनियों में सीनियर पदों पर कार्यरत हैं। चुनाव प्रक्रिया को नियन्त्रित चुनाव अधिकारी एससी कुलश्रेष्ठ ने किया।

Dainik Jagran, Noida (16th Dec 2017)

प्रयासों की वरिद्ध नोबी ने नोटबंदी और जीएसटी जैसे कड़वे फैसले लिए हैं। इससे अर्थव्यवस्था को रफात में गजब की तेजी आयेगी। - डॉ. महेश शर्मा, केंद्रीय मंत्री

केंद्रीय मंत्री डॉ. महेश शर्मा ने नोटबंदी और जीएसटी को बताया उचित कड़वे फैसले से मीठे फल

नोएडा मैनेजमेंट एसोसिएशन के 16वें प्रबंधन सम्मेलन का उद्घाटन

संस्कार समारोह होत

नोएडा। केंद्रीय मंत्री डॉ. महेश शर्मा ने कहा कि देश के विकास के लिए कड़वे फैसले लेने की जरूरत है। नोटबंदी और जीएसटी दोनों ही कड़वे फैसले हैं। नोटबंदी को जकार्त वर्ष 1981 में इंडिया मॉबी के समय में भी लाई थी तब उन्होंने कहा था कि क्या वह अखिरी चुनाव है। अब आगे चुनाव नहीं लड़ना है क्या? यह डर था और नोटबंदी का फैसला नहीं ले पाए। डॉ. शर्मा नुकुरार को सेक्टर 27 स्थित होटल परमैनु इन सेल्फ में नोएडा मैनेजमेंट एसोसिएशन के सम्मेलन में संबोधित करते हुए कहा कि सरकार के अंतर्गत के लिए उभरी



होटल परमैनु में केंद्रीय मंत्री डॉ. शर्मा को स्मृति चिह्न देते एसएन सिंह और पूर्व अध्यक्ष दिनेश जैन।

ट्रेड की श्रेय पर आयाती 16वें प्रबंधन सम्मेलन में प्रबंध विभागी को संबोधित कर रहे थे। उन्होंने कहा कि प्रयासों की वरिद्ध नोबी ने नोटबंदी और जीएसटी जैसे कड़वे फैसले लिए हैं। इसका दुर्गम्ये प्रभाव बहुत ही अच्छा होगा। इससे अर्थव्यवस्था के विकास में गजब की तेजी आयेगी। लोगों को फेरल समेत अन्य वस्तुओं

की खरीदारी में दरी के अंतर का सामना नहीं करना पड़ेगा। उन्होंने कहा कि प्रबंधन का समय आ रहा है। इसके बगैर सब कुछ फल हो नहीं पायेगा। इसकी शुरुआत फल की गृहणी से होगी है। जिस तरह वे पौधे की देखभाल का यह पृष्ठ के समय चलता है वही हाल प्रबंधन का है। प्रयासों की वरिद्ध नोबी प्रबंधन की कुशलता - की

कहा कि केंद्रीय मंत्री डॉ. महेश शर्मा का नोएडा के विकास में बहुत बड़ा योगदान है। यह शहर के आमजन के लिए हर पल उपलब्ध रहने हैं। वेस्ट सिंडिकेटिग अकाई विजेस केट आरओ विरजत के डॉ. महेश गुल को सहायक करते हुए दिनेश जैन ने कहा कि जनी के सुदृक्करण के क्षेत्र में उनका अविश्वसनीय योगदान है। डॉ. महेश गुल ने कहा कि नगर परिषद के केंद्रीय मंत्री डॉ. महेश शर्मा को वही उत्कल्लिष है। प्रबंधन संस्थाओं की सुनिक्क का विस्तार होगा। प्रबंधन, उद्योग, सामाजिक और हस्तकर्मिक सभी के लिए यहां अच्छा माहौल है।

Dainik Bhaskar, Noida (25th Nov 2017)

जीएसटी के सरलीकरण का सरकार कर रही प्रयास

आजकल सरलीकरण, सरल - जीएसटी लागू करने के बाद सरकारी दफ्तरों में सरलीकरण का प्रयास हो रहा है। इससे निका संचालकों को आसानी का माहौल दे ली है। इससे सब एक ही टैक्स को लागू करने में सरलीकरण को सरल बना लेंगे। यह सब सरकारी दफ्तरों में प्रवेश करके प्रयास कर रहे हैं। सरलीकरण को सरल बनाने के लिए सरकारी दफ्तरों में सरलीकरण (सरलीकरण) की ओर से सेक्टर-42 स्थित कार्यालय में कानून एवं सेक्टर (जीएसटी) का अखिरी सम्मेलन में बड़ी संख्या में अधिकारी शामिल करने के लिए एक पर टैक्स विजेस केट विरजत के डॉ. महेश गुल को सहायक करते हुए दिनेश जैन ने कहा कि जनी के सुदृक्करण के क्षेत्र में उनका अविश्वसनीय योगदान है। डॉ. महेश गुल ने कहा कि नगर परिषद के केंद्रीय मंत्री डॉ. महेश शर्मा को वही उत्कल्लिष है। प्रबंधन संस्थाओं की सुनिक्क का विस्तार होगा। प्रबंधन, उद्योग, सामाजिक और हस्तकर्मिक सभी के लिए यहां अच्छा माहौल है।



सेक्टर-42 स्थित परमैनु इन सेल्फ में अखिरी सम्मेलन को संबोधित करने के बाद डॉ. महेश शर्मा का आभार व्यक्त करते हैं।

Dainik Jagran, Noida (27th Aug 2017)

NMA's Coverage in AIMA News

Noida Management Association

Noida Management Association organised a one day workshop on Labour Laws 'Industrial Relations today, A Paradigm Shift' on 19th May. Mr RP Singh, Director, HR Legal inaugurated the programme. Mr JS Kaushal, Director (Personnel) CWC and Mr SS Yadav, Executive Director HR, KRIBHCO spoke on the occasion. Mr SN Singh, President NMA spoke about the necessity of having a closer relationship between the employees of an organisation and the management. Some of the other eminent speakers included Mr Dinesh Jain, President, Legal & Corporate Affairs, U- Flex Ltd; Mr V. Shekhar, Senior Advocate, Supreme Court; Mr SC Kulshrestha, Legal Advisor & Mr Sanjeev Asthana, Group HR Head Triveni Engineering & Industries Ltd.

The programme was well received by more than 73 participants from the leading industries from Noida and NCR.



Mr Dinesh Jain, President, Legal & Corp. Affairs, U Flex presenting mementos to Mr RP Singh, Director HR & Legal, IFFCO

May 2017

Noida Management Association

Workshop on 'Industrial Relations Today, A Paradigm Shift'



The Noida Management Association organised a one day workshop on 'Industrial Relations Today, A Paradigm Shift' on May 19, 2017 at Binge Steller IT Park, Sector 62, Noida.

The delegates across the industries of Noida and

Greater Noida took part in the workshop. During the inaugural address, Shri R.P. Singh, Director, HR & Legal IFFCO, J.S. Kaushal, Director, Personnel CWC and S.S. Yadav, Executive Director HR, KRIBHCO spoke about the future of Industrial relations and the paradigm shift in the changing scenario.

Shri S.N. Singh, President, Noida Management Association, spoke about the necessity to have a closer relationship between the employees of an organisation and the management. It is generally in reference with the shop floor and a typical factory environment. Changing business environment due to economic, technological, political and social aspects puts increased pressure and demands on the enterprise and its workforce to respond to these rapid changes. And response to changing business environment causes stress and tensions at times among the parties to the Industrial Relations. The workers, the trade union and the management, the basic parties to it, then find its most important application in case of industrial disputes. The workshop concluded at 6:00 pm.

August 2017

Noida Management Association

An Evening Talk was organised on 26th August on the subject 'GST - Recent Developments'. The speaker of the programme was C.A. Kapil Vaish, a tax consultant and an eminent expert on GST who shared his understanding of the subject to the members of NMA. Mr Gopal Krishna Agarwal, a life member of NMA, and national spokes person of Bhartiya Janta Party was the chief guest on this occasion. The session was presided by Mr S.N. Singh, President, Noida Management Association who welcomed all the members and chief guest on this occasion.



Felicitation of the speaker

September 2017

AIMA | NEWS FROM LMA | DECEMBER 2017



Noida Management Association

The 16th Annual Management Convention of Noida Management Association was organised on 24th November. The theme of the convention was 'Emerging Trends for Business Opportunities in India'. Dr. Mahesh Sharma, Minister of Culture, Govt. of India was the Chief Guest. The speakers included of Mr Samir Srivastava, Prof., IIM Lucknow; Mr Vijay Rai, Managing Director, EMEA Markets; Mr Narendra Dhaliya, Director, Microsoft; Mr Satvinder Singh, Chief Manager (Tech.), NSIC; Mr Anish Gupta Director, Bain & Co. and Mr Shams Tarbez, AGM, State Bank Academy, Gurgaon.

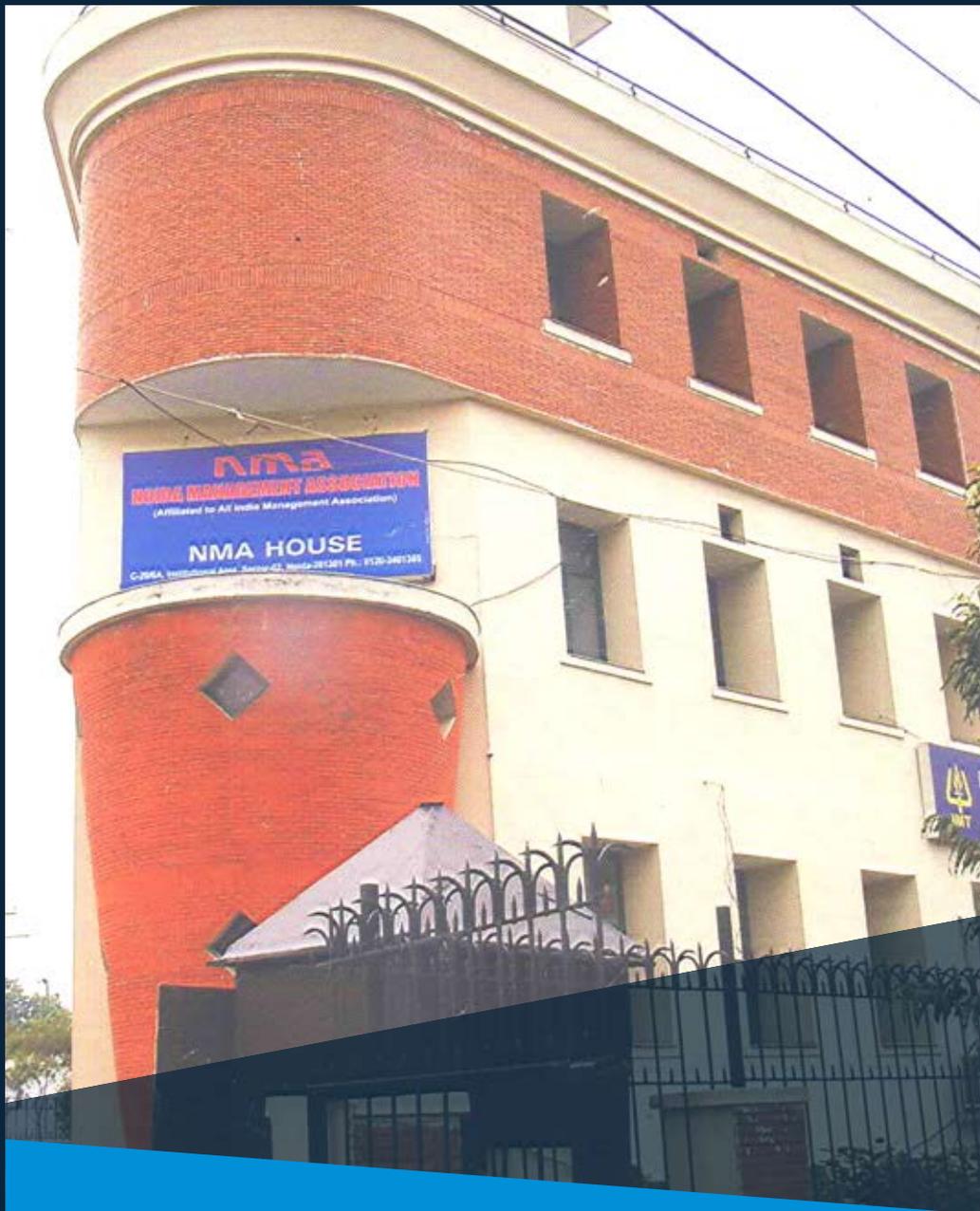


S.N. Singh President presenting a memento to Dr. Mahesh Sharma along with Dr. Mahesh Gupta, Dinesh Jain, Past President, and S.C. Kulkreshtha, Program Director

The Best leadership award was conferred upon Dr. Mahesh Gupta, Chairman, Kent RO Systems and the Best Students Award was given to students from Jaipuria Institute of Management- Noida; G.L. Bajaj Institute of Management & Research- Greater Noida and IILM College of Engineering and Technology- Greater Noida. Mr S N Singh, President, Noida Management Association concluded the convention and thanked all the speakers, delegates and sponsors.

About 200 delegates representing senior and middle level managers from Government, Public and Private Sector Organisations participated in the programme.

November 2017



NMA HOUSE

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